PRODUCTS FROM THE STATE OF

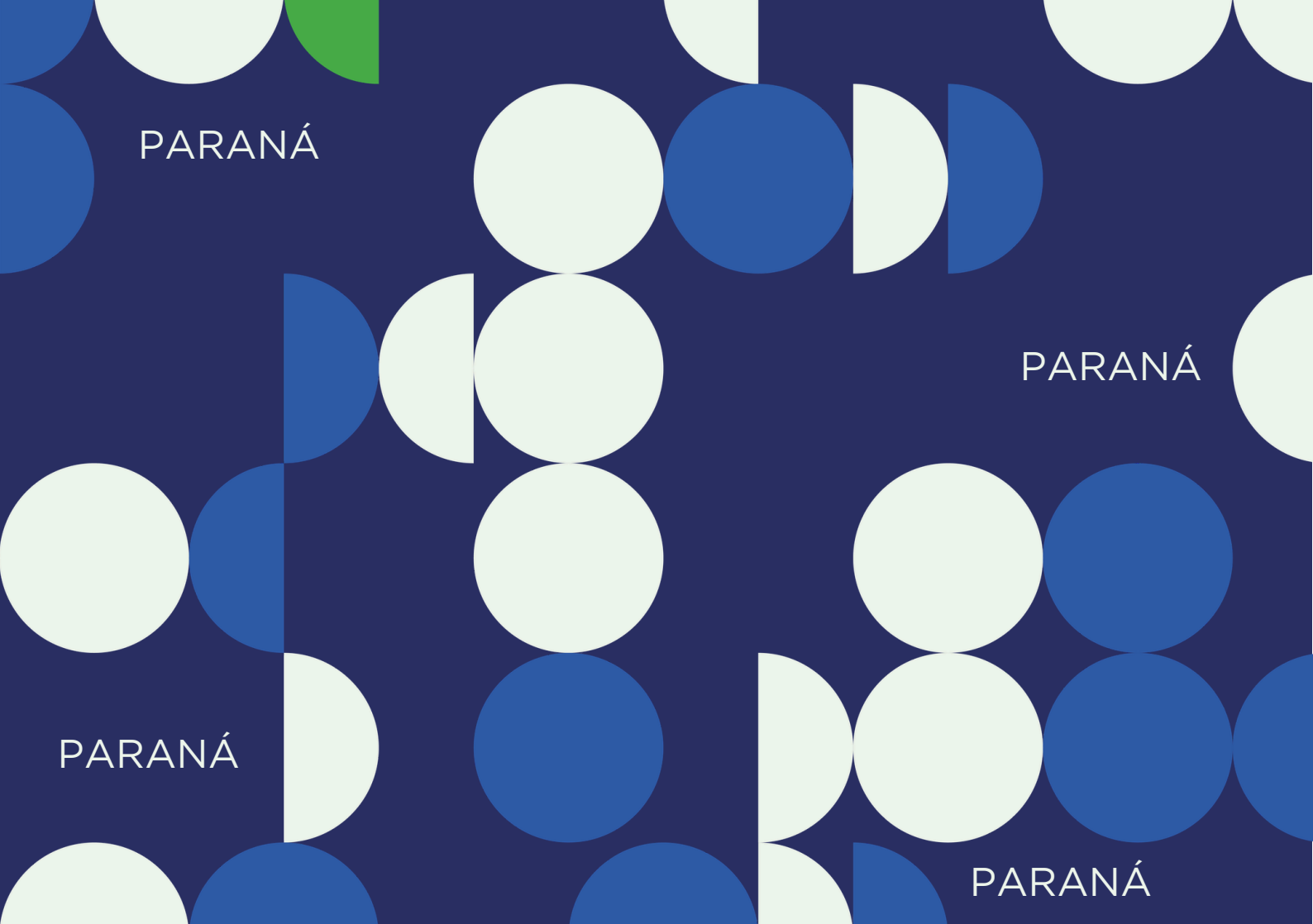


BRAZIL

INVEST PARANÁ

Sistema Fiep FIEP

SistemaOcepar
FECOOPAR - OCEPAR - SESCOOP/PR


PARANÁ
PARANÁ
PARANÁ
PARANÁ

CONTACT:

Bruna Radaelli

Manager of International and Institutional Relations

bruna@investpr.org.br

www.investparana.org.br

INVEST PARANÁ

THE STATE OF PARANÁ

Paraná, located in southern Brazil, borders Argentina and Paraguay, providing **access to 284 million Mercosur consumers**. With a **GDP of US$138 billion** (2024), it is the 3rd best business and investment environment in Brazil. The State has 37 airports and two ports, including the **Port of Paranaguá, the largest bulk port in Latin America**.

It is the largest producer of **animal protein** in the country, having **exported 1.73 million tons of chicken meat** from January to October 2025. The State accounts for **29% of the national poultry flock**.

Paraná is also a **leader in Brazil in the production of organic food, chicken, beans, yerba mate, barley and fish**, standing out for the high quality of its products.





One of the **largest food producers** in the world



Agribusiness represents **35% of GDP**



Agribusiness represents **70% of the state's exports**



Products exported to more than **170 countries**

NATIONAL LEADER IN THE PRODUCTION OF CHICKEN, FISH, BEANS, YERBA MATE AND BARLEY

Chicken

2.3

million tons
in 2024

Fish

201

thousand tons
in 2024

Yerba Mate

897

thousand tons
in 2024

Beans

841

thousand tons
2024/2025 harvest

Barley

449.4

thousand tons
2024/2025 harvest

Soy

21.3

million tons
2024/2025 harvest

Corn

20.4

million tons
2024/2025 harvest

Data: *Paraná State Secretariat of Agriculture and Supply*

INVEST PARANÁ

Invest Paraná is the investment promotion agency of the Paraná State Government.

It is the gateway for those wishing to invest in the State. As a bridge between government and private initiative, Invest Paraná is a strategic partner for international investors and companies seeking to establish themselves in Paraná, offering a wide range of services and resources to ensure the success of new ventures.

With a specialized team, Invest Paraná provides detailed information on the business environment, identifies investment opportunities and pinpoints ideal locations for companies to establish themselves in the State. It also plays a key role in promoting the opening of markets and supporting exports.

Invest Paraná's main objective is to create a favorable environment for economic growth, promoting the sustainable development of the state and providing companies with the solid foundation needed to thrive in a highly competitive global market.

investparana.org.br

Sistema Fiep FIEP

The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Fiep represents more than **70,000 companies** and nearly **1 million industry workers** in Paraná.

One of the functions of the Fiep System is to connect the industry of Paraná with the world. To achieve this, it operates in three key areas: business internationalization, international cooperation, and certification and qualification of origin.

Industry of Paraná in numbers:

- With **790,000 jobs occupied**, the industry in Paraná is the second-largest employer in the state;
- The **manufacturing industry** in Paraná is the **third-largest in the country**.
- The Industrial Transformation Value (VTI) of Paraná is approximately US$31,7 billion, according to IBGE 2023.

fiepr.org.br

SistemaOcepar

FECOOPAR | OCEPAR | SESCOOP/PR

The Ocepar System aims to represent and foster the development of cooperatives as a socioeconomic model capable of organizing economic activities based on practices of cooperation, ethics, transparency, and democratic participation. Being a cooperative member means fostering the desire to transform the world into a more just place with better opportunities for all. Being a cooperative member means believing that together we can achieve more.

The Ocepar System is comprised of the Union and Organization of Cooperatives of the State of Paraná (Ocepar), the National Service for Cooperative Learning (Sescoop/PR), and the Federation and Organization of Cooperatives of the State of Paraná (Fecoopar). These three organizations have distinct roles but a common goal: to promote the development of cooperatives in Paraná.

paranacooperativo.coop.br

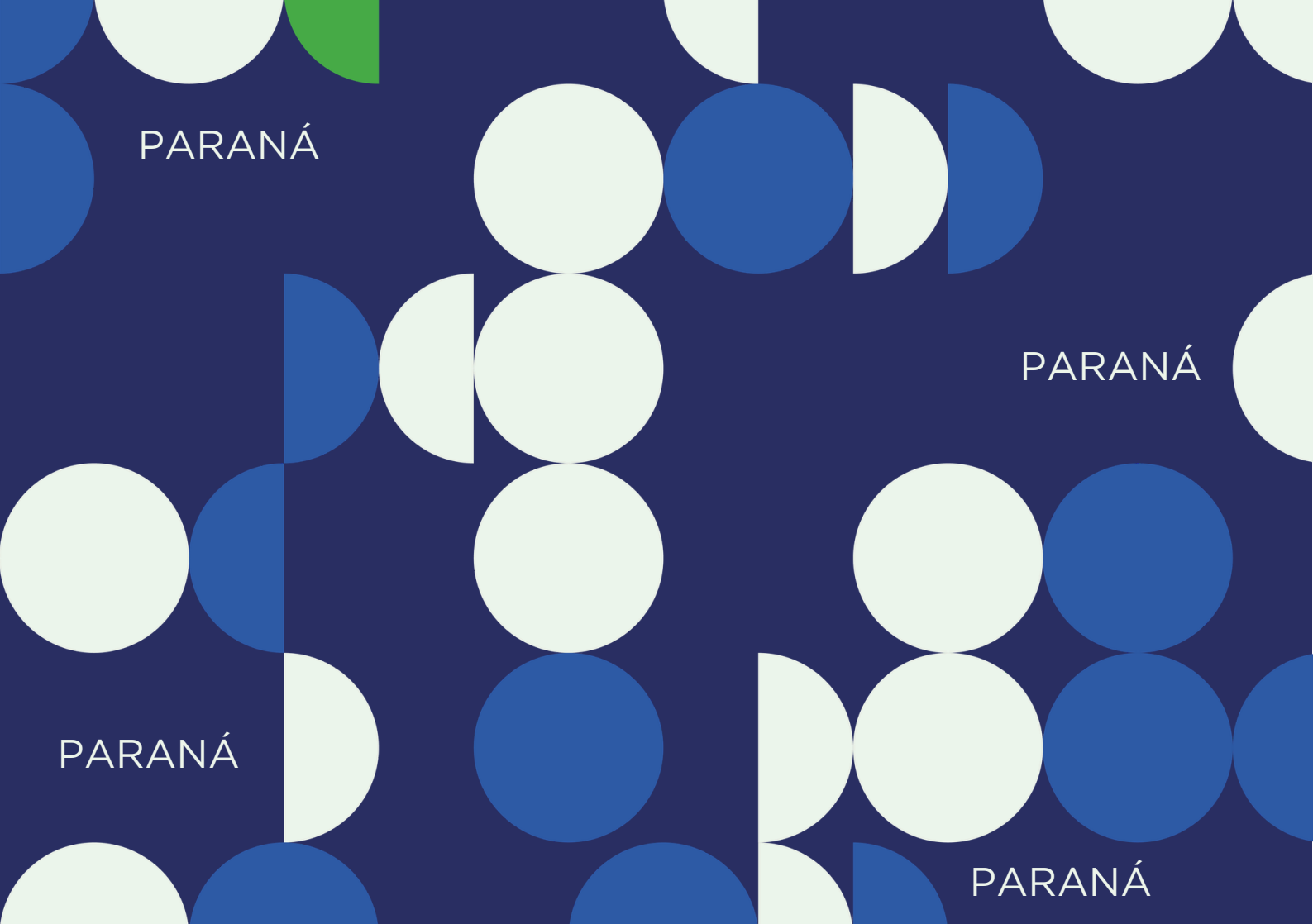
MINISTÉRIO DA
AGRICULTURA
E PECUÁRIA

The **Ministry of Agriculture and Livestock of Brazil (MAPA)** is responsible for promoting and regulating the country's agribusiness sector, both domestically and internationally. Through its international division, the ministry supports Brazil's role as a major global producer and exporter of agricultural products.

MAPA works to ensure the quality and safety of animal and plant products, overseeing health standards and compliance with international requirements. It also plays a key role in **negotiating trade conditions, facilitating imports and exports, and strengthening Brazil's access to global markets**.

It promotes international cooperation and investment in agribusiness by organizing trade missions, participating in global events, and connecting foreign investors with opportunities in Brazil. These efforts help enhance competitiveness, improve logistics, and expand the country's presence in the international agricultural market.

gov.br/agricultura


PARANÁ
PARANÁ
PARANÁ
PARANÁ

COMPANIES FROM PARANÁ

Amafil

Cassava-based products

Barion

Chocolates, wafers, and hazelnut cream

Beijo Baiano

Honey bread biscuits

Cini

Soft and energy drinks

Cocamar

Oil, coffees, juices, and condiments

Cookie do Boleta

Cookies

Erva Mate Paraná

Mate, teas and ready-to-drink-beverages

Granola dos Sonhos

Granola

Low Petit

Sugar, gluten, and lactose-free chocolates

Qualinova

Functional shots

Villa Dora

Jams

AMAFIL®

O sabor do Brasil

AMAFIL



Among the more than 60 cassava-based products, AMAFIL is recognized for its quality. Highlights include sweet and sour cassava starch, various flours, ready-made farofas, tapioca, and blends for cheese bread, which are highly regarded by traditional Brazilian cooks for their delicious results in authentic recipes.

Contact:
Eliel F. da Silva
eliel@amafil.com.br
amafil.com.br

Barion | BARION



Barion produces quality wafers, biscuits, and chocolates. The company's tradition has been the result of a family business that has remained solid since 1960, passing on values and principles from generation to generation. In 2020, Barion turns 60 and, with pride, has some partners since the beginning of its activities and employees who have remained part of the company's construction for decades.

Contact:
Leonardo Barion
leonardo.barion@barionsa.com.br
barionsa.com.br

BEIJO BAIANO



Beijo Baiano is a Brazilian company specializing in honey bread, a traditional confection made with a long-standing family recipe. Founded in 1994, the company has evolved from small-scale production into a supplier for major retail chains. Today, it offers consistent-quality products for retail markets, bringing an authentic Brazilian flavor to a broader audience.

Contact:
Douglas Luís Limberger
douglas@beijobaiano.com.br
beijobaiano.com.br

CINI

Since 1904, Cini — Brazil's first soft drink brand — blends heritage and innovation to deliver a versatile beverage portfolio. From iconic flavors like Gengibirra and Raspberry to a broad range of soft drinks, juices, teas, waters and energy drinks, including regular and zero-sugar options. *PIQ! Brasil* stands out as a 100% zero-sugar energy drink, designed for everyday consumption across multiple occasions.



Contact:
Anderson Luz
anderson.luz@cini.com.br
cini.com.br

cocamar | COCAMAR



Cocamar is a Brazilian cooperative founded in 1963. Since the beginning it has been worried about the quality of its products. That is why the Cooperative has control on its processes, from the planting to the final products. It is also concerned about the traceability of its products as well as ESG.

Contact:
Elis Simone Ferreira Fernandes
elis.ferreira@cocamar.com.br
cocamar.com.br

COOKIE DO BOLETA



The company began with Thiago, also known as Boleta, who started making cookies and selling them during gatherings with friends. The recipe quickly became a favorite and the brand expanded across Brazil, always maintaining its essence: to offer the best moment of your day, with a unique flavor that only Cookie do Boleta has.

Contact:
Isabeli Ferreira
supervisaoisabeli@gmail.com
cookiedoboleta.com.br

ERVA MATE PARANÁ



Erva Mate Paraná provides a wide range of mate varieties, such as packed or bulked mate as leaves, short/medium/big cut (packed in 250g, 500g, 1kg, 20kg), extracts (spray dried), gourds, bombillas and all mate variations. Mate is a Brazilian herbal tea that has an unique and tasteful flavor and has been used around the world as hot and cold tea, cereal bar, ice cream, cosmetic, among others.

Contact:
Victor Mathias
comercial@ervamateparana.com.br
ervamateparana.com.br

GRANOLA DOS SONHOS

Granola dos Sonhos offers premium gluten-free vegan granolas made with carefully selected ingredients and no industrial additives. The company's portfolio includes traditional, savory and chocolate granolas, combining exceptional flavor, clean-label formulations and everyday practicality.



Contact:
Renata Nogueira
cozinhanca.alimentos@gmail.com
granoladossonhos.com.br

LOW PETIT

Low Petit is a Brazilian premium bean-to-bar chocolate brand that transforms natural ingredients into sophisticated chocolate experiences. They craft sugar-free, gluten-free, and lactose-free chocolates, combining innovation, quality, and sustainability. The company's mission is to bring healthy, delicious chocolates to the global market, meeting the growing demand from consumers seeking wellness without compromising on indulgence.



Contact:
Gabriela Bona
lowpetit@hotmail.com
instagram.com/lowpetit

Qualinova | **QUALINOVA**

Qualinova Brasil is a specialized manufacturer of liquid supplements in single-dose shots, designed for convenience, fast absorption, and on-the-go consumption. The company develops and produces high-performance formulas including collagen, energy, and cognitive products, with strong expertise in international markets. Their focus is to help partners launch and scale differentiated supplement brands through flexible private label solutions and efficient production.



Contact:
Alisson Sato
alisson@qualinova.com.br
qualinova.com.br

Villa Dora | VILLA DORA

Villa Dora Alimentos is known for its artisanal products, such as jams, pastes, and sauces, made with natural ingredients and free from artificial preservatives. The brand values tradition, homemade flavor, and high-quality ingredients, positioning itself as a gourmet and healthy option in the market.



Contact:
Juanice Boszcz
alimentosvilladora@gmail.com
villadora.com.br

PRODUCTS FROM THE STATE OF



INVEST PARANÁ — investparana.org.br

Sistema Fiep FIEP — fiep.org.br

SistemaOcepar FECOOPAR · OCEPAR · SESCOOP/PR — paranacooperativo.coop.br