

PRODUCTS FROM THE STATE OF

PARANÁ



BRAZIL





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THE STATE OF PARANÁ

Paraná, located in southern Brazil, borders Argentina and Paraguay, providing **access to 284 million Mercosur consumers**. With a **GDP of US\$138 billion** (2024), it is the 3rd best business and investment environment in Brazil. The State has 37 airports and two ports, including the **Port of Paranaguá, the largest bulk port in Latin America**.

It is the largest producer of **animal protein** in the country, having **exported 1.73 million tons of chicken meat** from January to October 2025. The State accounts for **29% of the national poultry flock**.

Paraná is also a **leader in Brazil in the production of organic food, chicken, beans, mate, barley and fish**, standing out for the high quality of its products.



THE SUPERMARKET OF THE WORLD



One of the **largest food producers** in the world



Agribusiness represents **35% of GDP**



Agribusiness represents **70% of the State's exports**



Products exported to more than **170 countries**

NATIONAL LEADER IN THE PRODUCTION OF CHICKEN, FISH, BEANS, MATE AND BARLEY



Chicken

2.29

billion chickens
processed in 2025



Fish

273

thousand tons
in 2025



Mate

897

thousand tons
in 2024



Beans

841

thousand tons
2024/2025 harvest



Barley

449.4

thousand tons
2024/2025 harvest



Soy

21.3

million tons
2024/2025 harvest



Corn

20.4

million tons
2024/2025 harvest

Data: *Paraná State Secretariat of Agriculture and Supply*



Invest Paraná is the investment promotion agency of the Paraná State Government.

It is the gateway for those wishing to invest in the State. As a bridge between government and private initiative, Invest Paraná is a strategic partner for international investors and companies seeking to establish themselves in Paraná, offering a wide range of services and resources to ensure the success of new ventures.

With a specialized team, Invest Paraná provides detailed information on the business environment, identifies investment opportunities and pinpoints ideal locations for companies to establish themselves in the State. It also plays a key role in promoting the opening of markets and supporting exports.

Invest Paraná's main objective is to create a favorable environment for economic growth, promoting the sustainable development of the state and providing companies with the solid foundation needed to thrive in a highly competitive global market.



The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Fiep represents more than **70,000 companies** and nearly **1 million industry workers** in Paraná.

One of the functions of the Fiep System is to connect the industry of Paraná with the world. To achieve this, it operates in three key areas: business internationalization, international cooperation, and certification and qualification of origin.

Industry of Paraná in numbers:

- With **790,000 jobs occupied**, the industry in Paraná is the second-largest employer in the state;
- The **manufacturing industry** in Paraná is the **third-largest in the country**;
- The Industrial Transformation Value (VTI) of Paraná is approximately US\$31,7 billion, according to IBGE 2023.



fiepr.org.br



ApexBrasil is the Brazilian government's **trade and investment promotion agency**. Regarding the investment activity, it supports international investors as they analyze the opportunities to establish a plant in Brazil, start a partnership with a Brazilian company, or commit capital to Brazil through funds and companies. Their goal is to satisfy investors needs and generate results as we attract technology, innovation, new companies, and create jobs in Brazil.

In accordance with national development policies, particularly those related to the industrial, commercial, services, and technological sectors, the agency has partnered with both public and private sectors to **bring Brazil and its products to countries worldwide**.



apexbrasil.com.br

The image features a dark blue background with a repeating pattern of overlapping circles. The circles are in three colors: white, a medium blue, and a bright green. Some circles are partially cut off by the edges of the frame. The word "PARANÁ" is printed in a white, sans-serif font, appearing four times across the image at various positions.

PARANÁ

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COMPANIES FROM PARANÁ

Campo Largo

Juices and coconut water

Cini

Soft and energy drinks

Erva Mate Paraná

Mate, teas and ready-to-drink-beverages

Golden Ovos

Eggs

Grupo 2 Irmãos

Special coffees

Pinati

Healthy snacks

Qualinova

Functional shots

Talita

Flours

Zampier

Mate tea



CAMPO LARGO

Campo Largo's beverages bring together the energy and benefits of nature's fruits and vegetables with the expertise of specialists, researchers, and detail-oriented professionals. The company invests in its own production and in transparent processes to ensure the customer's complete satisfaction, supporting families in choosing a more practical and healthy lifestyle.

Contact:

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CINI

Since 1904, Cini — Brazil's first soft drink brand — blends heritage and innovation to deliver a versatile beverage portfolio. From iconic flavors like Gengibirra and Raspberry to a broad range of soft drinks, juices, teas, waters and energy drinks, including regular and zero-sugar options. *PIQ! Brasil* stands out as a 100% zero-sugar energy drink, designed for everyday consumption across multiple occasions.

Contact:

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ERVA MATE PARANÁ

Erva Mate Paraná provides a wide range of mate varieties, such as packed or bulked mate as leaves, short/medium/big cut (packed in 250g, 500g, 1kg, 20kg), extracts (spray dried), gourds, bombillas and all mate variations.

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Danilo Benke

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GOLDEN OVOS

Golden Ovos is a Brazilian company founded in 2018, specialized in the production and commercialization of high-quality free-range eggs. Based in Rebouças, Paraná, it operates through an integrated system with small rural producers, promoting income and sustainable development. Its model prioritizes animal welfare, with cage-free hens, plant-based feed, and antibiotic-free production.

Contact:

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GRUPO 2 IRMÃOS

With modern facilities, an advanced sensory lab and quality certifications, Grupo 2 Irmãos produces roasted, ground and espresso coffee for domestic and international markets. The company creates exclusive blends, delivering the true Brazilian coffee experience with tradition, flavor, aroma and recognized excellence.

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PINATI

PINATI

Pinati is a snack industry that seeks to transform people's lives through delicious, healthy and innovative foods in Brazil. It specializes in protein and healthy snacks, such as nut and fruit bars, in addition to offering sugar-free, gluten-free and lactose-free versions of Brazil's most traditional sweets, as well as whey-enriched sweets.

Contact:

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Qualinova

QUALINOVA

Qualinova is a Brazilian company specializing in the development and production of high-quality liquid dietary supplements. With a focus on innovation and efficiency, the company offers a diverse portfolio tailored to global markets, including health, wellness, and sports nutrition. Its state-of-the-art facility in Pinhais, Paraná, ensures strict quality control and compliance with international standards, supporting consistent and reliable supply for international partners.

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TALITA

With decades of tradition, Talita Indústria de Farinhas offers milling excellence, serving its clients with flours for household use, premixes, baking, and industrial applications. The company's flours are developed to meet the rigorous standards of global baking and cuisine with superior results.

Contact:

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zampier
erva mate orgânica

ZAMPIER

Zampier produces green and roasted mate tea, from the organic management of shade-grown mate trees in Paraná. The tea comes in a pour-over format: natural, practical, and versatile. The individual filter sachet, with hangers that fit onto a mug, is compostable and meets international standards. Zampier's organic mate holds QIMA IBD certification (Brazil, EC, USDA, and Canada).

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