

PRODUCTS FROM THE STATE OF

PARANÁ



BRAZIL



The image features a dark blue background with a repeating pattern of overlapping circles. The circles are in three colors: white, a medium blue, and a bright green. Some circles are partially cut off by the edges of the frame. The word "PARANÁ" is printed in a white, sans-serif font, appearing four times across the image at various positions.

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THE STATE OF PARANÁ

Paraná, located in southern Brazil, borders Argentina and Paraguay, providing **access to 284 million Mercosur consumers**. With a **GDP of US\$138 billion** (2024), it is the 3rd best business and investment environment in Brazil. The State has 37 airports and two ports, including the **Port of Paranaguá, the largest bulk port in Latin America**.

It is the largest producer of **animal protein** in the country, having **exported 1.73 million tons of chicken meat** from January to October 2025. The State accounts for **29% of the national poultry flock**.

Paraná is also a **leader in Brazil in the production of organic food, chicken, beans, mate, barley and fish**, standing out for the high quality of its products.



THE SUPERMARKET OF THE WORLD



One of the **largest food producers** in the world



Agribusiness represents **35% of GDP**



Agribusiness represents **70% of the State's exports**



Products exported to more than **170 countries**

NATIONAL LEADER IN THE PRODUCTION OF CHICKEN, FISH, BEANS, MATE AND BARLEY



Chicken

2.29

billion chickens
processed in 2025



Fish

273

thousand tons
in 2025



Mate

897

thousand tons
in 2024



Beans

841

thousand tons
2024/2025 harvest



Barley

449.4

thousand tons
2024/2025 harvest



Soy

21.3

million tons
2024/2025 harvest



Corn

20.4

million tons
2024/2025 harvest

Data: *Paraná State Secretariat of Agriculture and Supply*



Invest Paraná is the investment promotion agency of the Paraná State Government.

It is the gateway for those wishing to invest in the State. As a bridge between government and private initiative, Invest Paraná is a strategic partner for international investors and companies seeking to establish themselves in Paraná, offering a wide range of services and resources to ensure the success of new ventures.

With a specialized team, Invest Paraná provides detailed information on the business environment, identifies investment opportunities and pinpoints ideal locations for companies to establish themselves in the State. It also plays a key role in promoting the opening of markets and supporting exports.

Invest Paraná's main objective is to create a favorable environment for economic growth, promoting the sustainable development of the state and providing companies with the solid foundation needed to thrive in a highly competitive global market.

The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Fiep represents more than **70,000 companies** and nearly **1 million industry workers** in Paraná.

One of the functions of the Fiep System is to connect the industry of Paraná with the world. To achieve this, it operates in three key areas: business internationalization, international cooperation, and certification and qualification of origin.

Industry of Paraná in numbers:

- With **790,000 jobs occupied**, the industry in Paraná is the second-largest employer in the state;
- The **manufacturing industry** in Paraná is the **third-largest in the country**;
- The Industrial Transformation Value (VTI) of Paraná is approximately US\$31,7 billion, according to IBGE 2023.



MINISTÉRIO DA
AGRICULTURA E
PECUÁRIA



The **Ministry of Agriculture and Livestock of Brazil (MAPA)** is responsible for promoting and regulating the country's agribusiness sector, both domestically and internationally. Through its international division, the ministry supports Brazil's role as a major global producer and exporter of agricultural products.

MAPA works to ensure the quality and safety of animal and plant products, overseeing health standards and compliance with international requirements. It also plays a key role in **negotiating trade conditions, facilitating imports and exports, and strengthening Brazil's access to global markets.**

It promotes international cooperation and investment in agribusiness by organizing trade missions, participating in global events, and connecting foreign investors with opportunities in Brazil. These efforts help enhance competitiveness, improve logistics, and expand the country's presence in the international agricultural market.



gov.br/agricultura



The **Chamber of Commerce Brazil-Canada (CCBC)** is a non-profit organization that promotes economic and institutional relations between Brazil and Canada. Founded in 1973, it brings together companies from both countries with the goal of strengthening trade, investment, and business cooperation.

The organization supports companies by providing **market information, networking opportunities, and assistance with international expansion**. It also organizes events, trade missions, and business meetings, helping members identify opportunities and build strategic partnerships. In addition, CCBC encourages cultural and technological exchange and offers services such as arbitration and mediation for resolving commercial disputes, contributing to a more secure and dynamic business environment between the two countries.



ccbc.org.br

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COMPANIES FROM PARANÁ

Annora

Plant milk and cheese

Breyer

Honey and propolis-based products

Campo Largo

Juices and coconut water

Dr. Peanut

Peanut butter

Erva Mate Paraná

Mate, teas and ready-to-drink-beverages

Grupo 2 Irmãos

Special coffees

Pinati

Healthy snacks

Tamarindo Melo

Premium beef

Vapza

Ready-to-eat products

Villa Dora

Jams and appetizers

Zampier

Mate tea



ANNORA

Annora produces plant-based foods and beverages made from natural ingredients such as coconut, cashew nuts, and almonds, through an artisanal and sustainable process, with no preservatives. More than products, the company delivers healthier and more conscious choices, believing in a future with greater balance, well-being, and positive impact for all.

Contact:

Bruno Rocha
bruno.rocha@annora.com.br
annora.com.br





CAMPO LARGO

Campo Largo's beverages bring together the energy and benefits of nature's fruits and vegetables with the expertise of specialists, researchers, and detail-oriented professionals. The company invests in its own production and in transparent processes to ensure the customer's complete satisfaction, supporting families in choosing a more practical and healthy lifestyle.

Contact:

Thomaz Weitbrecht
thomaz.export@zanlorenzi.com.br
vemprocampo.com.br





DR. PEANUT

Dr. Peanut is a pioneer and market leader in flavored peanut butter in Brazil, offering a portfolio of 13 flavors. The company maintains strict quality control over its raw materials, ensuring consistent taste and product standards. All flavors are available in 250g and 600g formats, designed to meet different consumer profiles and retail channels. In addition, Dr. Peanut offers a range of protein snacks, including alfajores, bars, and wafers, expanding its presence in the growing wellness and high-protein food segment.

Contact:

Renato Fasolo

renato.fasolo@drpeanut.com.br

drpeanut.com.br





ERVA MATE PARANÁ

Erva Mate Paraná provides a wide range of mate varieties, such as packed or bulked mate as leaves, short/medium/big cut (packed in 250g, 500g, 1kg, 20kg), extracts (spray dried), gourds, bombillas and all mate variations.

Contact:

Danilo Benke

info@ervamateparana.com.br

ervamateparana.com.br





GRUPO 2 IRMÃOS

With modern facilities, an advanced sensory lab and quality certifications, Grupo 2 Irmãos produces roasted, ground and espresso coffee for domestic and international markets. The company creates exclusive blends, delivering the true Brazilian coffee experience with tradition, flavor, aroma and recognized excellence.

Contact:

Thiago Alves

thiago.alves@grupo2irmaos.com.br

grupo2irmaos.com.br



PINATI

PINATI

Pinati is a snack industry that seeks to transform people's lives through delicious, healthy and innovative foods in Brazil. It specializes in protein and healthy snacks, such as nut and fruit bars, in addition to offering sugar-free, gluten-free and lactose-free versions of Brazil's most traditional sweets, as well as whey-enriched sweets.

Contact:

Sabrina Tracz Bianco
sabrina.bianco@pinati.com.br
pinati.com.br





TAMARINDO MELO

Tamarindo Melo is a family-owned company that integrates the meat production chain, operating from the farm to the processing plant. Its innovative and sustainable approach ensures excellence at every stage, reflecting the company's commitment to quality and respect for the environment.

Contact:

João Carrara

joahcarrara@icloud.com

[instagram.com/tamarindomelo](https://www.instagram.com/tamarindomelo)





VAPZA

Vapza specializes in vacuum-packed and steam-cooked foods, offering ready-to-eat products focused on convenience and quality. Using advanced processing technology, its products preserve the natural flavor, texture, and nutrients, without preservatives. Vapza serves both retail and food service markets with a wide range of time-saving meal solutions.

Contact:

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Villa Dora

VILLA DORA

Villa Dora Alimentos is known for its artisanal products, such as jams, pastes, and sauces, made with natural ingredients and free from artificial preservatives. The brand values tradition, homemade flavor, and high-quality ingredients, positioning itself as a gourmet and healthy option in the market.

Contact:

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alimentosvilladora@gmail.com
villadora.com.br



zampier
erva mate orgânica

ZAMPIER

Zampier produces green and roasted mate tea, from the organic management of shade-grown mate trees in Paraná. The tea comes in a pour-over format: natural, practical, and versatile. The individual filter sachet, with hangers that fit onto a mug, is compostable and meets international standards. Zampier's organic mate holds QIMA IBD certification (Brazil, EC, USDA, and Canada).

Contact:

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fiep.org.br