

PRODUCTS FROM THE STATE OF

**PARANÁ**

**BRAZIL**



The image features a dark blue background with a repeating pattern of overlapping circles. The circles are in three colors: white, a medium blue, and a bright green. Some circles are partially cut off by the edges of the frame. The word "PARANÁ" is printed in a white, sans-serif font, appearing four times across the image at different positions.

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# THE STATE OF PARANÁ

**Paraná**, located in southern Brazil, borders Argentina and Paraguay, providing **access to 284 million Mercosur consumers**. With a **GDP of US\$138 billion** (2024), it is the 3rd best business and investment environment in Brazil. The State has 37 airports and two ports, including the **Port of Paranaguá, the largest bulk port in Latin America**.

It is the largest producer of **animal protein** in the country, having **exported 1.73 million tons of chicken meat** from January to October 2025. The State accounts for **29% of the national poultry flock**.

Paraná is also a **leader in Brazil in the production of organic food, chicken, beans, yerba mate, barley and fish**, standing out for the high quality of its products.



# THE SUPERMARKET OF THE WORLD



One of the **largest food producers** in the world



Agribusiness represents **35% of GDP**



Agribusiness represents **70% of the state's exports**



Products exported to more than **170 countries**

# NATIONAL LEADER IN THE PRODUCTION OF CHICKEN, FISH, BEANS, YERBA MATE AND BARLEY



Chicken

**2.3**

million tons  
in 2024



Fish

**201**

thousand tons  
in 2024



Yerba Mate

**897**

thousand tons  
in 2024



Beans

**841**

thousand tons  
2024/2025 harvest



Barley

**449.4**

thousand tons  
2024/2025 harvest



Soy

**21.3**

million tons  
2024/2025 harvest



Corn

**20.4**

million tons  
2024/2025 harvest

**Data:** *Paraná State Secretariat of Agriculture and Supply*



**Invest Paraná is the investment promotion agency of the Paraná State Government.**

It is the gateway for those wishing to invest in the State. As a bridge between government and private initiative, Invest Paraná is a strategic partner for international investors and companies seeking to establish themselves in Paraná, offering a wide range of services and resources to ensure the success of new ventures.

With a specialized team, Invest Paraná provides detailed information on the business environment, identifies investment opportunities and pinpoints ideal locations for companies to establish themselves in the State. It also plays a key role in promoting the opening of markets and supporting exports.

Invest Paraná's main objective is to create a favorable environment for economic growth, promoting the sustainable development of the state and providing companies with the solid foundation needed to thrive in a highly competitive global market.



The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Fiep represents more than **70,000 companies** and nearly **1 million industry workers** in Paraná.

One of the functions of the Fiep System is to connect the industry of Paraná with the world. To achieve this, it operates in three key areas: business internationalization, international cooperation, and certification and qualification of origin.

### **Industry of Paraná in numbers:**

- With **790,000 jobs occupied**, the industry in Paraná is the second-largest employer in the state;
- The **manufacturing industry** in Paraná is the **third-largest in the country**.
- The Industrial Transformation Value (VTI) of Paraná is approximately US\$31,7 billion, according to IBGE 2023.



**fiepr.org.br**



# SistemaOcepar

FECOOPAR | OCEPAR | SESCOOP/PR

The Ocepar System aims to represent and foster the development of cooperatives as a socioeconomic model capable of organizing economic activities based on practices of cooperation, ethics, transparency, and democratic participation. Being a cooperative member means fostering the desire to transform the world into a more just place with better opportunities for all. Being a cooperative member means believing that together we can achieve more.

The Ocepar System is comprised of the Union and Organization of Cooperatives of the State of Paraná (Ocepar), the National Service for Cooperative Learning (Sescoop/PR), and the Federation and Organization of Cooperatives of the State of Paraná (Fecoopar). These three organizations have distinct roles but a common goal: to promote the development of cooperatives in Paraná.



[paranacooperativo.coop.br](http://paranacooperativo.coop.br)



ApexBrasil is the Brazilian government's trade and investment promotion agency. Regarding the investment activity, it supports international investors as they analyze the opportunities to establish a plant in Brazil, start a partnership with a Brazilian company, or commit capital to Brazil through funds and companies. Their goal is to satisfy investors needs and generate results as we attract technology, innovation, new companies, and create jobs in Brazil.

In accordance with national development policies, particularly those related to the industrial, commercial, services, and technological sectors, the agency has partnered with both public and private sectors to bring Brazil and its products to countries worldwide.



[apexbrasil.com.br](https://apexbrasil.com.br)

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# COMPANIES FROM PARANÁ

## **Barion**

Chocolates, wafers, and hazelnut cream

## **Benari**

Jams

## **Campo Largo**

Juices and coconut water

## **Coamo**

Soybean oil

## **Erva Mate Paraná**

Yerba mate, teas and ready-to-drink-beverages

## **Grupo 2 Irmãos**

Special coffees

## **Chás Leão**

Green and roasted yerba mate and teas

## **Pinati**

Healthy snacks

## **Primato**

Tilapia

## **Typcal**

Mycelium powder and snack

# Barion

## *BARION*

Barion produces quality wafers, biscuits, and chocolates. The company's tradition has been the result of a family business that has remained solid since 1960, passing on values and principles from generation to generation. In 2020, Barion turns 60 and, with pride, has some partners since the beginning of its activities and employees who have remained part of the company's construction for decades.

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# BENARI

Benari is a Brazilian food company known for its artisanal products, such as jams, pastes, and sauces, made with natural ingredients and free from artificial preservatives. The brand values tradition, homemade flavor, and high-quality ingredients, positioning itself as a gourmet and healthy option in the market.

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## CAMPO LARGO

Campo Largo's beverages bring together the energy and benefits of nature's fruits and vegetables with the expertise of specialists, researchers, and detail-oriented professionals. The company invests in its own production and in transparent processes to ensure the customer's complete satisfaction. A lot of love goes into creating delicious juices that support families in choosing a more practical and healthy lifestyle.

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**COAMO**

With a strong presence in the agricultural sector, Coamo transforms lives by bringing the farm to the table. Founded in 1970, it has grown from 79 farmers to over 31,000, offering comprehensive support from planting to harvest. The company processes raw materials into essential food ingredients, distributing its products in Brazil and abroad. Its operations include coffee, soybean oil, as well as flour and margarine.

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# ERVA MATE PARANÁ

Erva Mate Paraná provides a wide range of yerba mate varieties, such as packed or bulked mate as leaves, short/medium/big cut (packed in 250g, 500g, 1kg, 20kg), extracts (spray dried), gourds, bombillas and all yerba mate variations. It is a Brazilian herbal tea that has an unique and tasteful flavor and has been used around the world as hot and cold tea, cereal bar, ice cream, cosmetic, among others.

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## GRUPO 2 IRMÃOS

With modern facilities, an advanced sensory lab and quality certifications, Grupo 2 Irmãos produces roasted, ground and espresso coffee for domestic and international markets. The company creates exclusive blends, delivering the true Brazilian coffee experience with tradition, flavor, aroma and recognized excellence. It wants to bring all the quality and richness of its coffee to your business.

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# CHÁS LEÃO

Leão is committed to producing green and roasted yerba mate and teas for both family and commercial use with a focus on quality, tradition, and innovation. With over 80 years of history, the company values sustainability and the conscious use of natural resources. Driven by passion and excellence, Leão aims to transform experiences, explore new flavors, and create solutions that benefit society.

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# PINATI

## *PINATI*

Snack industry that seeks to transform people's lives through delicious, healthy and innovative foods in Brazil. It specializes in protein and healthy snacks, such as nut and fruit bars, in addition to offering sugar-free, gluten-free and lactose-free versions of Brazil's most traditional sweets, as well as whey-enriched sweets.

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Founded in 1997, Primato Agroindustrial Cooperative started in the pork and dairy sectors, later expanding into feed, supermarkets, restaurants, human pharmacy, grains, and fuel. Today, with over 10,800 members, 46 units, and a presence in more than 340 municipalities, it provides stability and efficiency in healthy food production.

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eat  
typcal

*TYPICAL*

Typcal is a Brazilian foodtech with a patented mycelium process that runs in just 24 hours, using food side streams in a circular model. Its mycelium powder has about 45% protein and 35% fibre, with neutral taste. The mycelium snack is only a prototype to show how the ingredient works in real applications.

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# FRUITS FROM COOPERATIVES OF PARANÁ



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NOVA CITRUS



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# FRUITS FROM COOPERATIVES OF PARANÁ



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