

PRODUCTS FROM THE STATE OF



BRAZIL





CONTACT:

Bruna Radaelli

Manager of International and Institutional Relations

+55 41 3350-0309 | +55 41 9 98895-2748

bruna@investpr.org.br

marina.brotto@investpr.org.br

www.investparana.org.br



THE STATE OF PARANÁ

Paraná, located in southern Brazil, borders Argentina and Paraguay, providing access to 284 million Mercosur consumers. With a GDP of U\$120 billion (2023), it is the 3rd best business and investment environment in Brazil. The state has 37 airports and two ports, including the Port of Paranaguá, the largest bulk port in Latin America.

It is the largest producer of animal protein in the country, having exported 1.3 million tons of in natura chicken meat (U\$2.4 billion) between January and August 2024. In addition, Paraná's food and beverage industry exported U\$8.6 billion to 172 countries between January and July 2024.

Paraná is also a leader in Brazil in the production of organic food, chicken, beans, yerba mate, barley and fish, standing out for the high quality of its products.



THE SUPERMARKET OF THE WORLD



ONE OF THE
LARGEST FOOD
PRODUCERS IN
THE WORLD



AGRIBUSINESS
REPRESENTS
35% OF GDP



AGRIBUSINESS
REPRESENTS 70%
OF THE STATE'S
EXPORTS



PRODUCTS
EXPORTED TO
MORE THAN 170
COUNTRIES

NATIONAL LEADER IN THE PRODUCTION OF CHICKEN, FISH, BEANS, YERBA MATE AND BARLEY



Chicken

2.3

million tons
in 2024



Fish

201

thousand tons
in 2024



Yerba Mate

897

thousand tons
in 2024



Beans

835.5

thousand tons
2023/2024 harvest



Barley

296

thousand tons
2023/2024 harvest



Soy

18.5

million tons
23/24



Corn

2.5

million tons

23/24

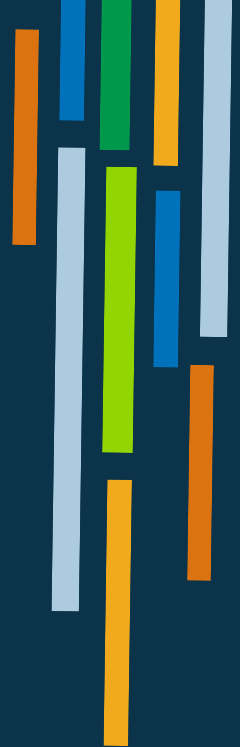


Invest Paraná is the investment promotion agency of the Paraná State Government.

It is the gateway for those wishing to invest in the state. As a bridge between government and private initiative, Invest Paraná is a strategic partner for international investors and companies seeking to establish themselves in Paraná, offering a wide range of services and resources to ensure the success of new ventures.

With a specialized team, Invest Paraná provides detailed information on the business environment, identifies investment opportunities and pinpoints ideal locations for companies to establish themselves in the state. It also plays a key role in promoting the opening of markets and supporting exports.

Invest Paraná's main objective is to create a favorable environment for economic growth, promoting the sustainable development of the state and providing companies with the solid foundation needed to thrive in a highly competitive global market.





MINISTRY OF
AGRICULTURE
AND LIVESTOCK



The role played by the Ministry of Agriculture and Livestock through its Secretariat of Animal and Plant Health is remarkable. It is responsible for the actions of State concerning topics ranging from animal and plant health, to the quality and identification of agricultural inputs, animal and plant products and by-products.

Animal and plant health guarantees, as well as compliance guarantees of these products and foods are part of several international trade steps and may be laid down by the Brazilian government for importation, or demanded by other countries for exportation. Brazil's Animal and Plant Health Authorities therefore play a vital role in negotiating, checking and complying with such guarantees.

www.gov.br/agricultura/pt-br/internacional/english



The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Fiep represents more than **70,000 companies** and nearly **1 million industry workers** in Paraná.

One of the functions of the Fiep System is to connect the industry of Paraná with the world. To achieve this, it operates in three key areas: business internationalization, international cooperation, and certification and qualification of origin.

Industry of Paraná in numbers:

- With **790,000 jobs occupied**, the industry in Paraná is the second-largest employer in the state;
- The **manufacturing industry** in Paraná is the **third-largest in the country**.
- The Industrial Transformation Value (VTI) of Paraná is approximately US\$31,7 billion, according to IBGE 2023.

fiep.org.br





SistemaOcepar

FECOOPAR | OCEPAR | SESCOOP/PR

The Ocepar System aims to represent and foster the development of cooperatives as a socioeconomic model capable of organizing economic activities based on practices of cooperation, ethics, transparency, and democratic participation. Being a cooperative member means fostering the desire to transform the world into a more just place with better opportunities for all. Being a cooperative member means believing that together we can achieve more.

The Ocepar System is comprised of the Union and Organization of Cooperatives of the State of Paraná (Ocepar), the National Service for Cooperative Learning (Sescoop/PR), and the Federation and Organization of Cooperatives of the State of Paraná (Fecoopar). These three organizations have distinct roles but a common goal: to promote the development of cooperatives in Paraná.

paranacooperativo.coop.br





Companies from Paraná

Amafil

Cassava based products

Bella Giornata

Solutions in food service, beverages and powdered supplements for various segments

Breyer

Honey and propolis-based products

Campo Largo

Juices, teas, and coconut water

Coasul

Frozen chicken cuts - drumstick, boneless leg, breast, middle joint wings, and others

Dr. Peanut

Flavored peanut butters and dietary supplements

Erva Mate Paraná

Packed and bulk yerba mate, teas and other yerba mate variations

Grupo 2 Irmãos

Roasted, ground and espresso coffee

Obby

Yerba mate powder

Papapá

Organic and natural baby food: fruit cookies, teething cookie, baby porridge, vegetable sticks and petit cereal

Pinati

Protein and healthy snacks: nut bars in sugar-free, gluten-free and lactose-free versions, and sweets with whey

Qualinova

Functional shots - fiber; plants, vitamins and minerals; nootropic; thermogenic and antioxidant; and natural shots

Vapza

Vacuum-packed and steam-cooked foods as beans, cassava, chickpeas among others

Villa Dora

Jams, pastes, and sauces



O sabor do Brasil

AMAFIL

AMAFIL is recognized for the quality of its cassava-based products. Among the more than 60 cassava-based products, highlights include sweet and sour cassava flour, cassava starch, various flours, ready-made farofas, tapioca, and blends for cheese bread, which are highly regarded by traditional Brazilian cooks for their delicious results in authentic recipes.

Contact:

Eliel F. da Silva

exportation@amafil.com.br | eliel@amafil.com.br

55 44 3627-8043

amafil.com.br





BELLA GIORNATA

Bella Giornata, part of Dela Foods, specializes in powdered food and beverages with high production capacity. Serving food service, vending machines, and private label, it offers solutions for gyms, pharmacies, and cafés, including protein, vegan, low-carb, and functional lines. With a strong focus on R&D and innovation, it develops custom private-label projects with high-performance products, enhancing financial return for clients seeking a reliable partner.

Contact:

Martin V Kunkel

55 43 99914 4076

export2@bellagiornata.com.br

www.bellagiornata.com.br





BREYER

Breyer Bee Products was founded in 1980 by Professor Ernesto Breyer, a pioneer in propolis-based products in Brazil. With a family tradition in beekeeping since 1929, the company offers products that promote health and well-being. With 45 years of experience, it operates throughout Brazil and exports to European countries, as well as the U.S., Canada, and Japan.

Contact:

João Faro
comex@breyer.ind.br
55 43 99957-8268
breyer.ind.br





CAMPO LARGO

Campo Largo's beverages bring together the energy and benefits of nature's fruits and vegetables with the expertise of specialists, researchers, and detail-oriented professionals. The company invests in its own production and in transparent processes to ensure the customer's complete satisfaction. A lot of love goes into creating delicious juices that support families in choosing a more practical and healthy lifestyle.

Contact:

Juliane Rudolf

juliane.rudolf@zanlorenzi.com.br

55 41 99997-7308

vemprocampo.com.br





COASUL

Coasul Cooperativa Agroindustrial, founded in 1969, operates in multiple sectors, including grain trading, fuel stations, supermarkets, and feed production. One of its main brands, LeVida, specializes in high-quality frozen chicken cuts. Processed in one of Brazil's most modern plants, with a 165,000 birds/day capacity, LeVida products follow strict safety standards and advanced technology. The brand ensures excellence through traceability, sustainability, and a strong commitment to animal welfare.

Contact:

Luiz Augusto Balzan Walter
luiz.augusto@coasul.com.br
55 46 3533-8100
coasul.com.br





DR. PEANUT

Dr. Peanut is a pioneer and leader in the Brazilian market for flavored peanut butter. With rigorous quality control over the peanuts and other raw materials used in the recipes of its products, Dr. Peanut products are available in 250g or 600g jars. Peanut butter can be enjoyed in many ways: on its own, on bread, as a sandwich filling, blended into smoothies, with fruits, and in various other recipes.

Contact:

Renato Fasolo

renato.fasolo@drpeanut.com.br

55 27 99800-1539

drpeanut.com.br





ERVA MATE PARANÁ

Erva Mate Paraná provides a wide range of yerba mate varieties, such as packed or bulked mate as leaves, short/medium/big cut (packed in 250g, 500g, 1kg, 20kg), extracts (spray dried), gourds, bombillas and all yerba mate variations. It is a Brazilian herbal tea that has an unique and tasteful flavor and has been used around the world as hot and cold tea, cereal bar, ice cream, cosmetic, among others.

Contact:

Danilo Benke

info@ervamateparana.com.br

55 41 99119-9714

ervamateparana.com.br





GRUPO 2 IRMÃOS

With modern facilities, an advanced sensory lab and quality certifications, Grupo 2 Irmãos produces roasted, ground and espresso coffee for domestic and international markets. The company creates exclusive blends, delivering the true Brazilian coffee experience with tradition, flavor, aroma and recognized excellence. It wants to bring all the quality and richness of its coffee to your business.

Contact:

Thiago Alves
thiago.alves@grupo2irmaos.com.br
55 41 98465-0770
grupo2irmaos.com.br





OBBY

Obby is the first brand to bring Yerba Mate Powder from the Brazilian rainforest to the world. Its partners grow yerba mate in agroforestry systems, free from pesticides and additives, which not only sustains the environment but also ensures the purity, quality and smooth flavor of its green yerba mate. Building on a thousand years of tradition, the company takes a plant that represents vitality to the indigenous people from Brazil, and brings it to the modern world in the versatile matcha style, so everyone can enjoy its benefits in their own way.

Contact:

Renata Ribas
comercial@obbynatural.com.br
55 41 99878-7071
obbynatural.com.br





PAPAPÁ

Organic and natural baby food to give without guilt when you need it. All for a practical and healthy introduction to feeding: fruit crackers, teething cookie, baby porridge, vegetable sticks and petit cereal.

Contact:

Conrado Canzonieri
conrado@tutanoss.com.br
55 41 99997-5757
papapa.com.br



PINATI

PINATI

Snack industry that seeks to transform people's lives through delicious, healthy and innovative foods in Brazil. It specializes in protein and healthy snacks, such as nut and fruit bars, in addition to offering sugar-free, gluten-free and lactose-free versions of Brazil's most traditional sweets, as well as whey-enriched sweets.

Contact:

Conrado Canzonieri
conrado@tutanoss.com.br
55 41 99997-5757
pinati.com.br



Qualinova

QUALINOVA

Qualinova is a Brazilian company specializing in the development and production of high-quality liquid dietary supplements. With a focus on innovation, efficiency, and sustainability, the company offers a diverse range of products tailored to global markets, including health, wellness, and sports nutrition. Its state-of-the-art facility in Pinhais, Paraná, ensures strict quality control and compliance with international standards, supporting Qualinova's mission to deliver value-added products worldwide.

Contact:

Alisson Sato
alisson@qualinova.com.br
55 41 98418-5024
qualinova.com.br





VAPZA

The company offers a wide range of vacuum-packed, steam-cooked foods that are ideal for use in recipes or as standalone dishes, especially for lunch or dinner. The product portfolio includes grains, tubers, vegetables, and meats – all prepared with minimal ingredients and no preservatives, maintaining flavor and nutritional value. As a Certified B Corporation, the company meets the highest standards of verified social and environmental.

Contact:

Juliana Petersen
juliana.petersen@vapza.com.br
55 41 9 9983-0156
vapza.com.br



Villa Dora

VILLA DORA

Villa Dora Alimentos is a Brazilian food company known for its artisanal products, such as jams, pastes, and sauces, made with natural ingredients and free from artificial preservatives. The brand values tradition, homemade flavor, and high-quality ingredients, positioning itself as a gourmet and healthy option in the market.

Contact:

Juanice Boszcz
alimentosvilladora@gmail.com
55 41 99635-8394
villadora.com.br



PRODUCTS FROM THE STATE OF



investparana.org.br



parana.pr.gov.br