

PRODUCTS FROM THE STATE OF

PARANÁ

BRAZIL



INVEST
PARANÁ





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PARANÁ

Paraná, located in southern Brazil, borders Argentina and Paraguay, providing access to 284 million Mercosur consumers. With a GDP of U\$120 billion (2023), it is the 3rd best business and investment environment in Brazil. The state has 37 airports and two ports, including the Port of Paranaguá, the largest bulk port in Latin America.

It is the largest producer of animal protein in the country, having exported 1.3 million tons of in natura chicken meat (U\$2.4 billion) between January and August 2024. In addition, Paraná's food and beverage industry exported U\$8.6 billion to 172 countries between January and July 2024.

Paraná is also a leader in Brazil in the production of organic food, chicken, beans, yerba mate, barley and fish, standing out for the high quality of its products.



THE SUPERMARKET OF THE WORLD



ONE OF THE
LARGEST FOOD
PRODUCERS IN
THE WORLD



AGRIBUSINESS
REPRESENTS
35% OF GDP



AGRIBUSINESS
REPRESENTS 70%
OF THE STATE'S
EXPORTS



PRODUCTS
EXPORTED TO
MORE THAN 170
COUNTRIES

NATIONAL LEADER IN THE PRODUCTION OF CHICKEN, FISH, BEANS, YERBA MATE AND BARLEY



Chicken

2.2

million tons
in 2023



Fish

179

thousand tons
GPV 2023



Yerba Mate

841

thousand tons
GPV 2023



Beans

835.5

thousand tons
2023/2024 harvest



Barley

296

thousand tons
2023/2024 harvest



Soy

18.5

million tons
23/24



Corn

2.5

million tons
23/24

Data: Paraná State Secretariat of
Agriculture and Supply



Invest Paraná is the investment promotion agency of the Paraná State Government.

It is the gateway for those wishing to invest in the state. As a bridge between government and private initiative, Invest Paraná is a strategic partner for international investors and companies seeking to establish themselves in Paraná, offering a wide range of services and resources to ensure the success of new ventures.

With a specialized team, Invest Paraná provides detailed information on the business environment, identifies investment opportunities and pinpoints ideal locations for companies to establish themselves in the state. It also plays a key role in promoting the opening of markets and supporting exports.

Invest Paraná's main objective is to create a favorable environment for economic growth, promoting the sustainable development of the state and providing companies with the solid foundation needed to thrive in a highly competitive global market.

investparana.org.br





The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Fiep represents more than **70,000 companies** and nearly **1 million industry workers** in Paraná.

One of the functions of the Fiep System is to connect the industry of Paraná with the world. To achieve this, it operates in three key areas: business internationalization, international cooperation, and certification and qualification of origin.

Industry of Paraná in numbers:

- With **790,000 jobs occupied**, the industry in Paraná is the second-largest employer in the state;
- The **manufacturing industry** in Paraná is the **third-largest in the country**.
- The Industrial Transformation Value (VTI) of Paraná is approximately US\$28,6 billion, according to IBGE 2022.

fiep.org.br





Fomento Paraná is a financial institution of the State of Paraná Government, created to promote regional development through credit and financial support. It provides financing for micro, small, and medium-sized enterprises, including technology-based businesses, as well as public sector projects. The institution also manages state development funds and supports infrastructure investments in municipalities, contributing to job creation and increased productivity across the state.

fomento.pr.gov.br





Companies from Paraná

Amafil

Sweet and sour cassava starch, flours and ready-made farofas, tapioca, and mixes for cheese bread and cakes

Bella Giornata

Solutions in food service, beverages and powdered supplements for various segments

Campo Largo

Juices, teas, and coconut water

Carob House

Carob-based products

Dr. Peanut

Flavored peanut butters and dietary supplements

Erva Mate Elizabeth

Yerba mate, mate tea and roasted yerba mate

Erva Mate Paraná

Packed and bulk yerba mate, spray-dried extracts, teas and other yerba mate variations

Lowsugar

Chocolate, biscuits, and desserts in sugar-free, lactose-free, gluten-free, and vegan versions.

Papapá

Organic and natural baby food: fruit cookies, teething cookie, baby porridge, vegetable sticks and petit cereal

Pinati

Protein and healthy snacks: sugar-free, gluten-free and lactose-free versions, nut bars, and sweets with whey

Qualinova

Functional shots - fiber; plants, vitamins and minerals; nootropic; thermogenic and antioxidant; collagen, and natural shots

SL Alimentos

Oats - Groats, rolled, flakes, quick oats, and flour

Vapza

Vacuum-packed and steam-cooked foods as beans, cassava, chickpeas among others

Zaeli

Beans, cassava starch, farofas, cornmeal, corn flour and flakes, cocoa powder, shredded coconut, coconut milk and oil, nuts line



O sabor do Brasil

AMAFIL

AMAFIL is recognized for the quality of its products. Among the more than 60 cassava-based products, highlights include sweet and sour cassava flour, cassava starch, various flours, ready-made farofas, tapioca, and blends for cheese bread, which are highly regarded by traditional Brazilian cooks for their delicious results in authentic recipes.

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GIORNATA

BELLA GIORNATA

Bella Giornata, part of Dela Foods, specializes in powdered food and beverages with high production capacity. Serving food service, vending machines, and private label, it offers solutions for gyms, pharmacies, and cafés, including protein, vegan, low-carb, and functional lines. With a strong focus on R&D and innovation, it develops custom private-label projects with high-performance products, enhancing financial returns for clients seeking a reliable partner.

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CAMPO LARGO

Campo Largo's beverages bring together the energy and benefits of nature's fruits and vegetables with the expertise of specialists, researchers, and detail-oriented professionals. The company invests in its own production and in transparent processes to ensure the customer's complete satisfaction. A lot of love goes into creating delicious juices that support families in choosing a more practical and healthy lifestyle.

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CAROB HOUSE

Carob House is the first and only Brazilian company to develop carob-based products as an alternative to cocoa, holding patents for its formulations. Its allergen-free portfolio caters to consumers with dietary restrictions, including diabetics, celiacs, and vegans. Committed to sustainability, the company implements eco-friendly production processes, including innovative wastewater treatment.

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DR. PEANUT

Dr. Peanut is a pioneer and leader in the Brazilian market for flavored peanut butter. With rigorous quality control over the peanuts and other raw materials used in the recipes of its products, Dr. Peanut products are available in 250g or 600g jars. Peanut butter can be enjoyed in many ways: on its own, on bread, as a sandwich filling, blended into smoothies, with fruits, and in various other recipes.

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ERVA MATE ELIZABETH

Erva Mate Elizabeth holds a commitment to preserving tradition and quality in its products. Over the years, the company has established a strong presence not only in the domestic market but has also expanded internationally, bringing the unique flavor of yerba mate beyond borders.



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ERVA MATE PARANÁ

With a strong presence in the yerba mate market, Erva Mate Paraná offers a wide range of products, including packed and bulk yerba mate in leaf form with short, medium, or large cuts (available in 250g, 500g, 1kg, and 20kg), spray-dried extracts, gourds, bombillas, and other variations. More than just a tea, yerba mate is a Brazilian herbal infusion with a unique and flavorful taste, used worldwide in hot and cold beverages, cereal bars, ice cream, cosmetics, and more.

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LOWSUGAR

Lowsugar is an industry specializing in sugar-free and lactose-free foods, offering products such as sweeteners, desserts, cookies and drinks. Founded in 1990 and located in the city of Marialva, Paraná. Lowsugar is dedicated to providing a healthy and tasty diet for people who want or need to avoid sugar. With a commitment to quality and innovation, Lowsugar seeks to transform the experience of consuming sweets, maintaining pleasure and flavor.

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PAPAPÁ

Organic and natural baby food to give without guilt when you need it. All for a practical and healthy introduction to feeding: fruit crackers, teething cookie, baby porridge, vegetable sticks and petit cereal.

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PINATI

PINATI

Snack industry that seeks to transform people's lives through delicious, healthy and innovative foods in Brazil. It specializes in protein and healthy snacks, such as nut and fruit bars, in addition to offering sugar-free, gluten-free and lactose-free versions of Brazil's most traditional sweets, as well as whey-enriched sweets.

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Qualinova

QUALINOVA

Qualinova is a Brazilian company specializing in the development and production of high-quality liquid dietary supplements. With a focus on innovation, efficiency, and sustainability, they offer a diverse range of products tailored to global markets, including health, wellness and sports nutrition. The company's state-of-the-art facility in Pinhais, Paraná, ensures strict quality control and compliance with international standards, supporting its mission to deliver value-added products worldwide.

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SL ALIMENTOS

SL Alimentos is one of the largest whole grain processing mills in Latin America. Driven by the purpose of "Doing good by producing healthy food," the company offers whole grain, plant-based, and clean label products, focusing on oats, cereals, specialty flours, pulses, baby food, proteins, and plant-based beverages. Committed to health, indulgence, and sustainability, SL Alimentos invests in research, quality, and production aligned with the highest international standards. Its operations include co-manufacturing contracts, with processes audited by certifying agencies and fully compliant with market and customer requirements.

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VAPZA

The company offers a wide range of vacuum-packed, steam-cooked foods that are ideal for use in recipes or as standalone dishes, especially for lunch or dinner. The product portfolio includes grains, tubers, vegetables, and meats – all prepared with minimal ingredients and no preservatives, maintaining flavor and nutritional value. As a Certified B Corporation, the company meets the highest standards of verified social and environmental.

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ZAELI

Zaeli operates in Brazil, across Mercosur, and in several countries throughout the Americas, Europe, and Asia. Recognized as the family's friendly brand, Zaeli manufactures 26 product lines in-house, totaling more than 550 products.

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