

PRODUCTS FROM THE STATE OF

PARANÁ

BRAZIL



INVEST
PARANÁ





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PARANÁ

Paraná, located in southern Brazil, borders Argentina and Paraguay, providing access to 284 million Mercosur consumers. With a GDP of U\$120 billion (2023), it is the 3rd best business and investment environment in Brazil. The state has 37 airports and two ports, including the Port of Paranaguá, the largest bulk port in Latin America.

It is the largest producer of animal protein in the country, having exported 1.3 million tons of in natura chicken meat (U\$2.4 billion) between January and August 2024. In addition, Paraná's food and beverage industry exported U\$8.6 billion to 172 countries between January and July 2024.

Paraná is also a leader in Brazil in the production of organic food, chicken, beans, yerba mate, barley and fish, standing out for the high quality of its products.



THE SUPERMARKET OF THE WORLD



ONE OF THE
LARGEST FOOD
PRODUCERS IN
THE WORLD



AGRIBUSINESS
REPRESENTS
35% OF GDP



AGRIBUSINESS
REPRESENTS 70%
OF THE STATE'S
EXPORTS



PRODUCTS
EXPORTED TO
MORE THAN 170
COUNTRIES

NATIONAL LEADER IN THE PRODUCTION OF KEN, FISH, BEANS, YERBA MATE AND BARLEY



Chicken

2.2

million tons
in 2023



Fish

179

thousand tons
GPV 2023



Yerba Mate

841

thousand tons
GPV 2023



Beans

835.5

thousand tons
2023/2024 harvest



Barley

296

thousand tons
2023/2024 harvest



Soy

18.5

million tons
23/24



Corn

2.5

million tons
23/24

Data: Paraná State Secretariat of
Agriculture and Supply



Invest Paraná is the investment promotion agency of the Paraná State Government.

It is the gateway for those wishing to invest in the state. As a bridge between government and private initiative, Invest Paraná is a strategic partner for international investors and companies seeking to establish themselves in Paraná, offering a wide range of services and resources to ensure the success of new ventures.

With a specialized team, Invest Paraná provides detailed information on the business environment, identifies investment opportunities and pinpoints ideal locations for companies to establish themselves in the state. It also plays a key role in promoting the opening of markets and supporting exports.

Invest Paraná's main objective is to create a favorable environment for economic growth, promoting the sustainable development of the state and providing companies with the solid foundation needed to thrive in a highly competitive global market.

investparana.org.br





The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Fiep represents more than **70,000 companies** and nearly **1 million industry workers** in Paraná.

One of the functions of the Fiep System is to connect the industry of Paraná with the world. To achieve this, it operates in three key areas: business internationalization, international cooperation, and certification and qualification of origin.

Industry of Paraná in numbers:

- With **790,000 jobs occupied**, the industry in Paraná is the second-largest employer in the state;
- The **manufacturing industry** in Paraná is the **third-largest in the country**.
- The Industrial Transformation Value (VTI) of Paraná is approximately US\$28,6 billion, according to IBGE 2022.

fiep.org.br





MINISTRY OF
AGRICULTURE
AND LIVESTOCK



The role played by the Ministry of Agriculture, Livestock and Food Supply through its Secretariat of Animal and Plant Health is remarkable. It is responsible for the actions of State concerning topics ranging from animal and plant health, to the quality and identification of agricultural inputs, animal and plant products and by-products.

Animal and plant health guarantees, as well as compliance guarantees of these products and foods are part of several international trade steps and may be laid down by the Brazilian government for importation, or demanded by other countries for exportation. Brazil's Animal and Plant Health Authorities therefore play a vital role in negotiating, checking and complying with such guarantees.

www.gov.br/agricultura/pt-br/internacional/english



Brazilian Trade and Investment Promotion Agency (ApexBrasil)

ApexBrasil is the Brazilian government's trade and investment promotion agency. Regarding the investment activity, it supports international investors as they analyze the opportunities to establish a plant in Brazil, start a partnership with a Brazilian company, or commit capital to Brazil through funds and companies. Our goal is to satisfy investors' needs and generate results as we attract technology, innovation, new companies, and create jobs in Brazil.

apexbrasil.com.br/br/en





Companies from Paraná

Beijo Baiano

Honey bread coated in milk chocolate, white chocolate, and mini versions; butter and starch biscuits; alfajor and panettone

Bella Giornata

Solutions in food service, beverages and powdered supplements for various segments

Certano

Packaged sugar and coffee products

Coamo

Coffee, wheat, soybeans, corn, and food line such as flour, margarine, oil, among others

Coasul

Frozen chicken cuts - drumstick, boneless leg, breast, middle joint wings, and others

Coopertradição

Soybeans, corn, wheat, barley, and beans

Erva Mate Paraná

Packed and bulk yerba mate, spray-dried extracts, gourds, bombillas, teas and other yerba mate variations

Granomax

Rice flour

Lowsugar

Light sugar, diet sweetener, chocolate drinks, instant beverages, biscuits, desserts, and zero lactose, zero gluten, and vegan lines

Ninfa

Sweet and savory biscuits, pasta, and soft drinks

Papapá

Organic and natural baby food: fruit cookies, teething cookie, baby porridge, vegetable sticks and petit cereal

Pennacchi

Hard candy, caramels, and chewables

Pinati

Protein and healthy snacks: nut bars in sugar-free, gluten-free and lactose-free versions, and sweets with whey

Qualinova

Functional shots - fiber; plants, vitamins and minerals; nootropic; thermogenic and antioxidant; and natural shots

SL Alimentos

Groats, rolled oats, oat flakes, quick oats, and oat flour



BEIJO BAIANO

Beijo Baiano brings the authentic taste of Brazilian honey bread. Founded in 1994, the company began with a cherished family recipe, passed down through generations. What started as a small handmade production quickly gained recognition, expanding into major retailers. Today, Beijo Baiano delights consumers across Brazil and beyond, offering a unique and unforgettable flavor experience.

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BELLA GIORNATA

Bella Giornata is an industry with extensive experience in the production of food and beverage powders, equipped with a high-capacity industrial center to quickly meet the demand of its customers. It offers solutions in food, beverages and supplements for various segments, including gyms, pharmacy chains, supermarkets, franchises and cafeterias. In addition, it develops customized projects according to the specific needs of each client.

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CERTANO

Certano has a dedicated team of professionals and representatives committed to providing personalized and high-quality service. It operates in the manufacturing and distribution of packaged sugar, offering a diverse range including sachet, extra-fine, refined, crystal, demerara, and brown sugar.

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COAMO

With a strong presence in the agricultural sector, Coamo transforms lives by bringing the farm to the table. Founded in 1970, it has grown from 79 farmers to over 31,000, offering comprehensive support from planting to harvest. The company processes raw materials into essential food ingredients, distributing its products in Brazil and abroad. Its operations include coffee, soybean oil, as well as flour and margarine.

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COASUL

Coasul Cooperativa Agroindustrial, founded in 1969, operates in multiple sectors, including grain trading, fuel stations, supermarkets, and feed production. One of its main brands, LeVida, specializes in high-quality frozen chicken cuts. Processed in one of Brazil's most modern plants, with a 165,000 birds/day capacity, LeVida products follow strict safety standards and advanced technology. The brand ensures excellence through traceability, sustainability, and a strong commitment to animal welfare.

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COOPERTRADIÇÃO

Coopertradição is an agricultural cooperative with over 3,000 members, headquartered in Pato Branco, Paraná, and with branches in Paraná, Santa Catarina, and Rio Grande do Sul. Founded on January 22, 2003, by a group of 25 farmers growing soybeans, corn, wheat, barley, and beans, it began operations in the same year. The cooperative is committed to economic, social, and cultural development, based on self-help, democracy, and solidarity, upholding ethical values such as honesty, transparency, and social responsibility.

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ERVA MATE PARANÁ

With a strong presence in the yerba mate market, Erva Mate Paraná offers a wide range of products, including packed and bulk yerba mate in leaf form with short, medium, or large cuts (available in 250g, 500g, 1kg, and 20kg), spray-dried extracts, gourds, bombillas, and other variations. More than just a tea, yerba mate is a Brazilian herbal infusion with a unique and flavorful taste, used worldwide in hot and cold beverages, cereal bars, ice cream, cosmetics, and more.

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GRANOMAX

With 20 years of experience in the market, Granomax specializes in the milling and processing of cereals. The company produces rice flour using modern equipment with electronic grain selection and strict quality control, which is its biggest distinguishing feature. Its products are 100% gluten-free, without additives or preservatives. Granomax serves markets such as baby food, foods for the elderly, breaded products, sausages, burgers, bread, cakes, biscuits, pasta, sauces, instant soups, dairy products, desserts, and food supplements.

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LOWSUGAR

Lowsugar has 32 years of experience in the market, offering a complete range of sugar-free foods for consumers' daily lives. Committed to delivering variety, taste, and safety, the company caters to those who want or need to reduce sugar consumption. As a specialist in the segment, Lowçucar develops products that maintain the pleasure of eating sweets, ensuring the same taste experience as traditional ones.

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NINFA

With over 50 years of experience, the company specializes in producing high-quality sweet and savory biscuits, pasta, and soft drinks. Ninfa is an icon in the city of Medianeira, Paraná, and one of the region's most important industries. In addition to creating jobs for many families, it provides excellent food products across Brazil.

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PAPAPÁ

Organic and natural baby food to give without guilt when you need it. All for a practical and healthy introduction to feeding: fruit crackers, teething cookie, baby porridge, vegetable sticks and petit cereal.

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PENNACCHI
INDUSTRIAL

PENNACCHI

Pennacchi has a production capacity of 1,300 kg/hour of hard candy and 400 kg/hour of caramels and chewables. The brands Lovemania (hard candy), It's Love (hard candy), Nakinho (chewable and filled candy) and Lovecandy (chewable candy with fruit flavors) offer a diverse range of products to meet various consumer preferences.

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PINATI

PINATI

Snack industry that seeks to transform people's lives through delicious, healthy and innovative foods in Brazil. It specializes in protein and healthy snacks, such as nut and fruit bars, in addition to offering sugar-free, gluten-free and lactose-free versions of Brazil's most traditional sweets, as well as whey-enriched sweets.

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Qualinova

QUALINOVA

Qualinova is a Brazilian company specializing in the development and production of high-quality liquid dietary supplements. With a focus on innovation, efficiency, and sustainability, the company offers a diverse range of products tailored to global markets, including health, wellness, and sports nutrition. Its state-of-the-art facility in Pinhais, Paraná, ensures strict quality control and compliance with international standards, supporting Qualinova's mission to deliver value-added products worldwide.

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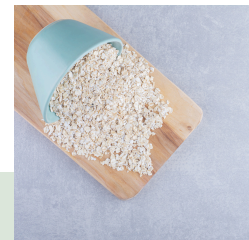


SL ALIMENTOS

SL Alimentos is one of the largest whole grain processing mills in Latin America. Driven by the purpose of "Doing good by producing healthy food," the company offers whole grain, plant-based, and clean label products, focusing on oats, cereals, specialty flours, pulses, baby food, proteins, and plant-based beverages. Committed to health, indulgence, and sustainability, SL Alimentos invests in research, quality, and production aligned with the highest international standards.

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