

PRODUCTS FROM THE STATE OF



BRAZIL



INVEST
PARANÁ





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THE STATE OF PARANÁ

Paraná, located in southern Brazil, borders Argentina and Paraguay, providing access to 284 million Mercosur consumers. With a GDP of U\$120 billion (2023), it is the 3rd best business and investment environment in Brazil. The state has 37 airports and two ports, including the Port of Paranaguá, the largest bulk port in Latin America.

The state stands out as a leading agricultural producer in Brazil, excelling in key crops such as beans, yerba mate, and barley.

In 2023, the state produced 841 thousand tons of yerba mate (GPV 2023), 835.5 thousand tons of beans and 296 thousand tons of barley (2023/2024 harvest).

Additionally, it recorded 2.2 million tons of chicken, and 179 thousand tons of fish (GPV 2023).





Invest Paraná is the investment promotion agency of the Paraná State Government.

It is the gateway for those wishing to invest in the state. It plays a key role in facilitating market access and boosting exports. The agency serves as a bridge between the government and private sector, assisting international investors and companies in identifying business opportunities and establishing operations in the state.

With a specialized team, Invest Paraná provides detailed market insights, supports companies in locating ideal sites, and fosters connections that enhance Paraná's participation in global trade. Additionally, the agency actively promotes market opening, helping businesses expand their reach and strengthen their position in international markets.

By creating a favorable business environment, Invest Paraná contributes to the state's economic growth, ensuring that companies have the necessary resources and support to thrive in an increasingly competitive global economy.

investparana.org.br





The Federation of Industries of the State of Paraná (Fiep) defends and represents the rights and interests of industries and industrial sectors in the state. Fiep provides comprehensive support to help industries identify opportunities and enhance their competitiveness. It analyzes economic, political, and social scenarios to offer services that address both current and future demands, preparing entrepreneurs for national and international markets while fostering industrial development.

Industry of Paraná in numbers:

- With 790,000 jobs occupied, the industry in Paraná is the second-largest employer in the state;
- The manufacturing industry in Paraná is the third-largest in the country.
- The Industrial Transformation Value (VTI) of Paraná is approximately US\$28,6 billion, according to IBGE 2022.

fiepr.org.br





MINISTRY OF
AGRICULTURE
AND LIVESTOCK



The role played by the Ministry of Agriculture, Livestock and Food Supply through its Secretariat of Animal and Plant Health is remarkable. It is responsible for the actions of State concerning topics ranging from animal and plant health, to the quality and identification of agricultural inputs, animal and plant products and by-products.

Animal and plant health guarantees, as well as compliance guarantees of these products and foods are part of several international trade steps and may be laid down by the Brazilian government for importation, or demanded by other countries for exportation. Brazil's Animal and Plant Health Authorities therefore play a vital role in negotiating, checking and complying with such guarantees.

www.gov.br/agricultura/pt-br/internacional/english



Brazilian Trade and Investment Promotion Agency (ApexBrasil)

ApexBrasil is the Brazilian government's trade and investment promotion agency. Regarding the investment activity, it supports international investors as they analyze the opportunities to establish a plant in Brazil, start a partnership with a Brazilian company, or commit capital to Brazil through funds and companies. Our goal is to satisfy investors needs and generate results as we attract technology, innovation, new companies, and create jobs in Brazil.

apexbrasil.com.br/br/en





Companies from Paraná

Amafil

Sweet and sour cassava flours, cassava starch, and ready-made farofas, tapioca, and blends for cheese bread

Buschle

Candies and Ice pop

Carob House

Carob-based products

Certano

Sugar - Demerara, white, brown and crystal

Coamo

Food line such as flour, margarine, oil, coffee, among others

Coasul

Frozen Chicken cuts - drumstick, boneless leg, breast, middle joint wings, and others.

Erva Mate Paraná

Rosted and bulked yerba mate, green leaves, teas, soluble, and other yerba mate variations

Granomax

Rice flour

Pennacchi

Hard candy, caramels, and chewables

Qualinova

Functional shots - fiber; plants, vitamins and minerals; nootropic; thermogenic and antioxidant; and natural shots.

SL Alimentos

Oats - Groats, rolled, flakes, quick oats, and flour



O sabor do Brasil

AMAFIL

AMAFIL is recognized for the quality of its products. Among the more than 60 cassava-based products, highlights include sweet and sour cassava starch, cassava flour, various flours, ready-made farofas, tapioca, and blends for cheese bread and cake, which are highly regarded by traditional Brazilian cooks for their delicious results in authentic recipes.

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BUSCHLE

Founded in 1988, Buschle Alimentos specializes in confectionery and frozen treats, bringing fun and innovation to consumers. The company pioneered Freeze Pop. Its portfolio includes playful and flavorful products designed to create joyful moments. Freeze Pop comes in various flavors and sizes, and a sugar-free version.

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CAROB HOUSE

Carob House is the first and only Brazilian company to develop carob-based products as an alternative to cocoa, holding patents for its formulations. Its allergen-free portfolio caters to consumers with dietary restrictions, including diabetics, celiacs, and vegans. Committed to sustainability, the company implements eco-friendly production processes, including innovative wastewater treatment.

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CERTANO

Certano has a dedicated team of professionals and representatives committed to providing personalized and high-quality service. It operates in the manufacturing and distribution of packaged sugar, offering a diverse range including sachet, extra-fine, refined, crystal, demerara, and brown sugar.

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COAMO

With a strong presence in the agricultural sector, Coamo transforms lives by bringing the farm to the table. Founded in 1970, it has grown from 79 farmers to over 31,000, offering comprehensive support from planting to harvest. The company processes raw materials into essential food ingredients, distributing its products in Brazil and abroad. Its operations include coffee, soybean oil, as well as flour, and margarine.

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COASUL

Coasul, founded in 1969, operates in multiple sectors. LeVida, one of its main brands, is specialized in high-quality frozen chicken cuts. Processed in one of Brazil's most modern plants, with a 165,000 birds/day capacity, LeVida products follow strict safety standards and advanced technology. The brand ensures excellence through traceability, sustainability, and a strong commitment to animal welfare.

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ERVA MATE PARANÁ

With a strong presence in the yerba mate market, Erva Mate Paraná offers a wide range of products, including packed and bulk yerba mate in leaf form with short, medium, or large cuts (available in 250g, 500g, 1kg, and 20kg), spray-dried extracts, gourds, bombillas, and other variations. More than just a tea, yerba mate is a Brazilian herbal infusion with a unique and flavorful taste, used worldwide in hot and cold beverages, cereal bars, ice cream, cosmetics, and more.

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GRANOMAX

With 20 years of experience in the market, Granomax specializes in the milling and processing of cereals. The company produces rice flour using modern equipment with electronic grain selection and strict quality control, which is its biggest distinguishing feature. Its products are 100% gluten-free, without additives or preservatives. Granomax serves markets such as baby food, foods for the elderly, breaded products, sausages, burgers, bread, cakes, biscuits, pasta, sauces, instant soups, dairy products, desserts, and food supplements.

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PENNACCHI

Pennacchi has a production capacity of 1,300 kg/hour of hard candy and 400 kg/hour of caramels and chewables. The brands Lovemania (hard candy), It's Love (hard candy), Nakinho (chewable and filled candy) and Lovecandy (chewable candy with fruit flavors) offer a diverse range of products to meet various consumer preferences.

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Qualinova

QUALINOVA

Qualinova is a Brazilian company specializing in the development and production of high-quality liquid dietary supplements. With a focus on innovation, efficiency, and sustainability, the company offers a diverse range of products tailored to global markets, including health, wellness, and sports nutrition. Its state-of-the-art facility in Pinhais, Paraná, ensures strict quality control and compliance with international standards, supporting Qualinova's mission to deliver value-added products worldwide.

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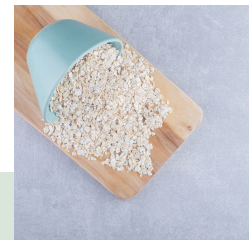


SL ALIMENTOS

SL Alimentos is one of the largest whole grain processing mills in Latin America. Driven by the purpose of "Doing good by producing healthy food," the company offers whole grain, plant-based, and clean label products, focusing on oats, cereals, specialty flours, pulses, baby food, proteins, and plant-based beverages. Committed to health, indulgence, and sustainability, SL Alimentos invests in research, quality, and production aligned with the highest international standards.

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